

Welcome!

August 23rd Work Group Meeting!

Agenda

Section one, all work groups together

1. Welcome and Overview of Today's Work
2. What's Next, Work Flow Through the End of the Process
3. Scenarios, are we on target?

Section two, work groups meeting separately

4. Introductions
5. Review of Today's Work
6. Rotations to Sharpen Recommendations

Section three, all groups together

7. Lunch and Housing Presentation by Mary Tingerthal, Commissioner, Minnesota Housing
8. Adjourn, Next Work Group Meeting is September 20th, same time and location.
9. Please complete evaluation of meeting before you leave.

Homework Assignments & Next Steps

A few Things to note

- How our progress compares to other HUD grantees
- HUD Preferred Sustainability Status Points
- October 13th Collage of Sustainability Event

Desired Outcomes for the Day

- Understand the flow of the process today and moving forward.
- Review and get input on potential scenarios.
- Workgroup members sharpen recommendations.
- Learn about housing issues and opportunities.

Job of the Work Groups

- Identify Key Issues to be addressed in each work area.
- Identify and gather the information needed to make informed recommendations.
- Identify scenarios that you would like to see done by the U of M.
- Create a range of recommendations related to each issue
- Coordinate recommendations across workgroups

What's Next

- September 20th Workgroups integrate recommendations across disciplines.
- October 13th, Collage of Sustainability Event
- December 13th, Consortium selects preferred scenario.
- May 8th, Consortium reviews selected scenario and related recommendations, policies and strategies.
- June 12th, Consortium reviews and gives input on implementation plan.
- August 14, Consortium reviews final plan, implementation strategies and celebrates success.

Realizing a Desired Future: Scenario planning

- Document where we are today
- Imagine where we want to be
- Plan for how to get from here to there

The role of your work

- **Key Issues** = problems to be addressed
- **Key Issues** relate to the current state of the region
- **Scenarios** describe alternative futures
- **Visioning** work informs the alternative scenarios
- A **preferred future** scenario chosen by the Consortium in December
- 2012 - Consortium develops a **plan of action** to achieve the desired future, which includes **policies** that guide present and future decisions that move toward the desired future.
- Workgroups will develop a **range of recommendations** on how to address the Key Issues in order to move toward a sustainable future
- The range of recommendations developed by the Workgroups will inform the development of **policy recommendations**
- The policy recommendations guide present and future decisions that move toward the desired future.

Imagine 2035

- Put yourself in the year 2035. Remember how 25 years ago there was all this talk about sustainability – economic and environmental resilience, healthy living, etc. All that talk actually had an impact. We are not living in utopia, but things are different.
- Think about how things are different in your day now from how they were 25 years ago. Describe your community and activities in that time 25 years from now.

Imagine 2035 - INSPECT

- What is **Infrastructure** like in 2035?
- What is the **Natural** world like in 2035?
- How do people interact **Socially** in 2035?
- What is the **Political** system like in 2035?
- What is the **Economic** system like in 2035?
- What is the **Culture** of your community like in 2035?
- What is **Technology** like in 2035?

Narrative Scenarios

- Synthesized individual visions in to 4 short narrative scenarios
- Abundance
- Bootstrap
- Current trends
- Doomsday/Collapse

Questions for Today

- Did we listen to your voice?
- Should these narratives go forward to full scenarios?

Thank you for sharing your vision

Please tear off the first page of the handout and leave your answer sheet on the table

Thank you!

Work Group Locations

Economic Development – White Sands (here)

Land Use – Red Sands, downstairs, east side

Housing – Bait and Tackle, upstairs, east side

Transportation- Ojibwa, upstairs, west side

See you back here at 12:30 for lunch and our speaker, **Mary Tingerthal, the Commissioner of Minnesota Housing.**



Serving: Crow Wing, Cass, Morrison, Todd and Wadena Counties.

Sample: Materials used to aid in the review draft scenarios

**Central Minnesota Sustainable Development Plan
DRAFT Scenario Narratives – Introduction and Questions
Workgroup Meeting - August 23, 2011**

Review of Scenario Narratives

At the May Workgroup meeting you were asked to imagine and describe a sustainable 2051. You described your envisions and actions to get there 20 years from now. You identified what infrastructure would be like, the natural world, how people interact socially, the political system, the economic system, culture, and technology in 2051.

Between that meeting and this meeting, a small group reviewed everything you wrote in your vision and grouped the elements you described into 4 short scenario narratives. Your vision ranged across the possible spectrum of futures. Some of you were very hopeful and others were a little darker. Regarding this range of visions, the 4 short scenario narratives include a future of abundance, a knowledge future, a secure future, and a dramatic future. Each scenario includes brief descriptions of infrastructure, natural, social, political, economic, culture, and technology elements.

The 4 narratives will guide the development of full scenarios to be considered at the Consortium meeting in December 13th. At that meeting, Consortium members will identify the preferred scenario that will represent the future to which the region will aspire. The preferred scenario might be a combination of elements from several of the alternative scenarios.

Remember that scenario planning is a technique used to make better decisions now in order to reach a desired, plausible future. The full scenarios will be alternative futures described in maps, graphs, images, and narratives. These alternatives are possible futures based on the vision and preferences of our community. Scenario planning has been used by communities, businesses, and the military. Our scenario planning will include demographic, economic, land use, natural resources, transportation, and housing aspects. Scenario planning will help us understand and compare the consequences of different choices about the future.

This meeting we would like you to take some time to read the 4 narratives and answer a couple of questions. Your responses will be used to change and finalize the narratives. We will collect this sheet with your responses.

Please turn over for questions for today.

- Do some elements of the vision you wrote in May show up in one or more of the narratives?
 - Yes ___ No ___
 - If yes, which narratives included elements of your vision?
 - If no, what should we add to better reflect your vision?
- Do the four narratives portray a range of possible futures that we should continue illustrating as full scenarios for the December 13th Consortium meeting?
 - Yes or No? ___
 - If No, what should we change?

Sample: Portion of the Abundance Scenario

Central Minnesota Sustainable Development Plan
DRAFT Scenario Narratives
Workgroup Meeting - August 23, 2011

SCENARIO A: Abundance

The discovery of a cheap and abundant energy source in 2015 led to a strong national recovery and the establishment of the United States as the dominant world economy. In 2017 politicians enacted laws and have legislation on the books to manage responsibly future. Due to the strong economy, government has used significant resources to research and to allow to meet not only the needs, but many of the desires, of their citizens while keeping them from overreaching. Central Minnesota residents enjoy a high quality of life and are largely aware that their actions add to a great degree their economy, directly relate to local natural surroundings. They have taken the actions and made significant investments in improving the natural environment. Because of these actions and investments, the region has benefited from systems that provide plentiful clean air and water, and support opportunities for growth of a green economy. Transportation options are diverse, cost-effective, safe, and easily accessible to all. Options include roads, buses, bike trails, walking and rail. Transportation infrastructure is well maintained and supports the movement of people and products throughout the region. There are few broadband connections and the whole region has wireless services at low cost. Education is valued as it is well-funded, flexible, and affordable. The education system trains a strong workforce in the skills they need to be competitive in a productive economy where innovation and entrepreneurship are prized. There is full employment for all people that live their lives and give a living wage for full-time work. The region's diverse economy provides for local needs and supports its own growth. The economy is open to new ideas and new innovative propositions that strengthen the region's global impact. Because of cheap and abundant energy sources, housing is affordable and operating costs are low. The living standard is strong due to healthy transportation and the recognized high quality of life. There are limited options when it comes to people's needs because due to an abundance of healthy situation they can remain in the community. Finally, local production feeds most of the needs of the region and beyond. Food production does not degrade the natural environment and provides a living wage and positive returns on investment for growers. People of all ages and classes are attracted and retained by the high quality of life, local arts and culture, excellent medical care, and opportunities to contribute to the broader community and live in an area with great natural beauty.

Sample: Worksheet used to sharpen recommendations

August 23rd Recommendation Sharpening Worksheet

Name: _____

- Can any recommendations be eliminated or combined with others because of duplication or clearly related subject? (List by number)
- Are any of them a poor fit for our guiding principles? Which? (List by number)
- Is something still missing, what would you add?
- What are the three key recommendations for this issue? (You may list by number)
 - 1. _____
 - 2. _____
 - 3. _____
- Is there at least one good Big Idea Initiative Recommendation (BIIAR) that could make a real difference? Which is it?

Sample Reference Handout (reminder regarding HUD-EPA-DOE Livability Principles, Region's Guiding Principles, HUD Mandatory Outcomes)

HUD - EPA - DOE Six Livability Principles

- Provide more transportation choices.
- Provide more equitable, affordable housing.
- Enhance economic competitiveness.
- Support existing communities.
- Create diverse public and private investments.
- Value communities and neighborhoods.

Region's Guiding Principles

1. Think regionally and inclusively.
2. Consolidation of effective data.
3. Capitalize on assets, current plans and work in progress.
4. Balance redevelopment / development promotion opportunities through effective land use planning.
5. Consider regeneration of services (BMs) or our region, drive opportunities.
6. Connect more people to well-paid jobs.
7. Connect active living opportunities to the region.
8. Connect broadband technology to entire region.

HUD Mandatory Outcomes

- A1. Creation of shared elements in regional transportation, housing, water and air quality plans tied to local comprehensive land use and capital development plans.
- A2. Aligned federal planning and investment resources that mirror the local and regional strategies for achieving sustainable communities.
- A3. Increased participation and decision-making in developing and implementing a long range vision for the region by populations traditionally marginalized in public planning processes.
- A4. Reduced social and economic disparities for the low income and communities of color within the targeted area.
- A5. Decrease in per capita Vehicle Miles Traveled (VMT) and transportation-related emissions for the region.
- A6. Decrease in overall combined housing and transportation costs per household.
- A7. Increase in the share of residential and commercial construction on underutilized hill development sites that encourage revitalization, while minimizing displacement in neighborhoods with significant disadvantaged populations.
- A8. Increase proportion of low and very low income households within a 30-minute transit commute of major employment centers in urban, suburban, and rural settings.
- B1. Increase proportion of affordable housing units located close to walking trails, parks, green space, and other amenities such as hospitals and schools.
- B2. Decrease in the rate of conversion of underdeveloped land into utilization across the region.
- B3. Increase proportion of the local population adequately prepared to participate in the core economic growth sectors of the region.

Homework Assignments & Next Steps

- You will be emailed a joint document that shows all of the key issues and recommendations after the input from today's meeting. Review these and see which ones are related to the ones your work group developed. Mark these and bring the worksheet to the September 20th meeting.
- Share and participate in education opportunities related to your key issues, let your workgroup leader know about webinars, material or other events that you see that may apply so they can be shared with the workgroup.
- Sign up for the October 13th Collage of Sustainability workshop that will take place at the Hunt Utility Group campus.

Evaluation Results from Workgroup 4

Work Group you participated in Combined N = 22 of 83 (27%)

A. On a scale of 1 to 5, how did you feel about the discussion about the four scenario narratives (10:00 to 10:50 am)?

It did not go well				It went well			
1	2	3	4	5	4	3	2
		1 (5%)	17 (77%)	6	4 (18%)		

Comments Regarding the Four Scenario Narratives: (See Attached)

B. On a scale of 1 to 5, how effective was the workgroup process (11 am to 12:20 pm)?

Not effective				Very effective			
1	2	3	4	5	4	3	2
		2 (9%)	16 (73%)	4	4 (18%)		

Comments Regarding the workgroup process: (See Attached)

C. On a scale of 1 to 5, to what extent do you feel the housing speakers helped you learn about housing issues and opportunities?

Not at all		Very well			Did not Attend	
1	2	3	4	5	4	1
1 (8%)	2 (9%)	10 (45%)	6	4 (18%)		

Evaluation Results from Workgroup 4, continued

A. On a scale of 1 to 5, how did you feel about the discussion about the four scenario narratives (10:00 to 10:50 am)?

Housing:

- "I was hard to narrow things down. We probably could have even had 20-30 minutes more."
- "Good interaction."
- "Not enough time to review, reflect - discuss."
- "Will be looking forward to revised scenario."
- "Good conversation - 3 of us had not attended many of the meetings."
- "It was diverse."
- "We're a small group and everybody had a chance to speak."

Economic Development:

- "We didn't really finalize anything but it went well."
- "Not enough time."
- "Good interaction."
- "Enjoyed the table discussions."
- "Excellent opportunity to write my own individual ideas and observations. Not much group interaction."
- "Sitting in these groups helps me think about what my own scenario might be."

C. On a scale of 1 to 5, to what extent do you feel the housing speakers helped you learn about housing issues and opportunities?

Housing:

- "Excellent speaker - Thank You!"
- "There were facts but still lots of questions about specific available programs. (Need to research)"
- "Thanks."
- "Very Good!"

Economic Development:

- "Where are the business leaders? They are the economic engines needed to support the initiatives"
- "Today's session was a productive one."

Sample: Follow-up Correspondence on Basecamp

Follow-up from Tuesday's Workgroup meeting

From: Jean Coleman
Date: Fri, 23 Aug 2011 at 8:40am

Dear Transportation work Team member,
Thanks to those of you who were able to attend our work group meeting on August 23rd where we worked together to sharpen our recommendations.

Some of you were not able to attend or those that did attend may have additional suggestions on changes for our recommendations. Attached is a document with the key issues and recommendations that relate to our work group along with the recommendation sharpening form and the principles worksheet we used on the 23rd.

Please give us any additional input by Friday September 2nd so that we can include your ideas in our updated document. If you have any trouble downloading any of these documents through BaseCamp contact me at jean@COsum.ajds and I will be happy to email them to you directly.

We will be using the updated recommendations document to shape our time together at our final work group meeting on September 20th when we will be working together to integrate our recommendations with those of the other three work groups. We will send you more information on that meeting as we get closer to that date.

In addition to the work team meetings, some of us will be meeting on Friday September 9th from 8:00 - 12:00 at the Initiative Foundation in Little Falls to take the next step in connecting the dots between our recommendations in preparation for our September 20th workgroup meeting. This will be a fun and interactive process and we invite any of you who would like to participate to contact diana@foundco and he will sign you up for that morning.

Let me know if you have any questions, thanks for your partnership!

Jean Coleman sitting in for Jake Huesbeck, Transportation Work Team Leader

[August 23rd Recommendation Sharpening Worksheet.doc](#)
11.5 KB

[Key Issues and all recommendation.docx](#)

Sample: Portion of Workgroup Key Issues and Recommendations Document

HUD Transportation Workgroup

A. -Public Transit

How can regional public transit be an alternative to cars for commuters, for both the young and elderly? What opportunities are there for transit partnerships? Where does it make sense to focus on public transit? In what ways might the private sector be involved in this as the need grows?

1. - Increase high-MPG transport incentives - i.e. lower highway taxes, cheaper tabs
2. - Light rail development. Reach certain rural areas
3. - Look at region to develop a plan to provide service where need is greatest
4. - Link region to the extent of feasibility from east to west, north to south two times/day or 3 days/week etc.
5. - Focus on low cost and full access to communities
6. - Identify public transit required for aging population
7. - Provide multiple option for commuters
8. - Establish connected network
9. - Map out existing public transit routes for region - see where gaps and overlaps are now and where they might be in 20 years and fill in etc.
10. - Provide/increase transit in region to county wide service
11. - Provide transit services in Brainerd/Baxter and Little Falls during commute periods
12. - Provide intercounty transit opportunity to connect jobs/industry with people's resident
13. - Provide for transit oriented development
14. - Identify those existing corridors or nodes with the most transit use and promote development at these nodes (most likely bus systems of some sort)
15. - Using the above as a model, review where the next viable corridor or node might be to allow for proper planning
16. - Develop infrastructure to support transit system
17. - Work toward a region-wide public transportation bus
18. - Extend the light rail/northern light transit to make more accessible to passengers